

# Beef Field Day at Booroomooka Angus

*Buying a Bull –just another cost OR an investment for improved productivity and profit in the future?*

**For the answer, attend this field day!**



**Tuesday June 24, at “Keera” 5796 Copeton Dam Rd, Bingara**

**Hosted by** – *The Munro family and presented by Hoffman Beef Consulting - starts 10am ( morning tea from 9.30), finishes 2.30pm*

*On the program:*

- **Dr Rob Banks**, Director, Animal Breeding & Genetic Unit, UNE Armidale  
– “Genetic improvement can add \$s to returns for commercial producers”
- **Wayne Upton**, Applied Animal Breeding Consultants, Armidale  
– “What is the real value of a bull?”
- **Dr Ben Gardiner**, Specialist Cattle Veterinarian, Barraba  
– “Ensuring your investment by optimizing life- time fertility”
- **Bill Hoffman**, Hoffman Beef Consulting  
– “Breeding herd management for high fertility”

**Cost: \$40 (inc GST), registration is required by June 20**

- Additional registrations from the same business will be charged \$20 (inc GST)
- Morning tea and lunch is provided
- Clothing suitable for outside activities advisable
- **This field day is kindly supported by MLA through the More Beef from Pastures project**

## To Register:

Call: Bill Hoffman 0458 505999  
or 66 295175

E: [hoffmanbeef@gmail.com](mailto:hoffmanbeef@gmail.com)